



## ASH Wales Welcomes Stop Smoking Wales Service

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**28 November 2007**

### For Immediate Release

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ASH Wales welcomes the launch today of Stop Smoking Wales. Stop Smoking Wales is the new name for the All Wales Smoking Cessation Service. Stop Smoking Wales is part of the National Public Health Service and is funded by the Welsh Assembly Government to assist smokers across Wales to quit.

### Contact Information

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Director

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ASH Wales Director, Tanya Buchanan said:

*“Most smokers tell us they want to quit. They also tell us that quitting smoking can be one of the most difficult things they have ever done. It takes some smokers a number of attempts before they are able to quit successfully. That is why the service provided by Stop Smoking Wales is so valuable.*

Daniel Clayton

Communications Officer

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*Stop Smoking Wales is an excellent service with a proven track record of assisting people to quit. Smokers who use the service are far more likely to achieve their goal of quitting than those that do not.*

*Importantly the service is available across the whole of Wales. Getting help from the service is incredibly simple and only requires a telephone call.*

*With the great range of assistance now available to help smokers to quit, there has never been a better time to talk to the specialist staff at Stop Smoking Wales and to achieve the goal of becoming smoke free. We urge smokers who are thinking about quitting to call Stop Smoking Wales on 0800 085 2219.”*

### Notes

ASH Wales is hosting a groundbreaking Tobacco Control conference in April 2008. Please visit our Conference Website <http://www.smoking-conference-wales.org.uk/>